

Adventure Sports Outdoors

*Magazine * TV * Websites*

“The Voice of the American Sportsman”

Join the ASO Family and Reach the Outdoor Enthusiast
ASO Magazine is Loaded with Over 80 Stories Each Month...which keeps
ASO in hand much longer than other Publications...

PLUS...ASOMagazine.com & ASOMagazine.net
Promotes ASO's Magazine, Advertisers, TV Show & Sponsors
ASO's web has One Main Purpose
Support ASO Advertisers & Sponsors

Read ASO Magazine, now Available in two formats & Watch ASO-TV...All for Free!

ASO Sponsors have the potential to reach thousands more customers online.

ASO Magazine is published monthly and
reaches over 40,000 potential customers each month

Distribution to over 500 locations in Illinois & Missouri each month in addition to our
Bulk Mail Subscription List...

ASO Magazine's YouTube Channel has over 100 TV shows available to view...
Many shows have had over 8000 viewings & others over 59,000 hits!
YouTube.com/asomagazine

PLUS...broadcasting on area Public Broadcast Stations (PBS).
ASO-TV has been in production since 1993, starting on
PBS station WTVP, Channel 47 reaching a potential 350,000+ households.
WEIU-Charleston has been picking up the show since 2002.
The PBS affiliate stations broadcasting ASO PLUS YouTube coverage reaches
Approximately 500,000+ households

“Like” Adventure Sports Outdoors's page on FACEBOOK and stay connected!

Please see rates included for promoting and advertising in ASO-Magazine.
All rates are net.

For your convenience ASO accepts Visa, MasterCard, American Express & Discover.

General Manager: Andy Bugos. Office (309) 925 -Hunt (4868)
Toll Free at (877) 778- Hunt (4868) Cell 309-437-2247, email: asoandyb@gmail.com
201 Gloria Parkway, Washington, IL 61571
ASOMagazine.com & ASOMagazine.net

ASO Magazine Rates & Ad Sizes

Ads with websites are automatically Live Linked on our websites.

Full Page Advertisement: (4 col.= 10" Wide x 11" Tall)*

Open Rate:	\$650
3-Month Rate:	\$600
6-Month Rate:	\$500
12-Month Rate:	\$425

One-Half (1/2) Page Ad: (Horizontal: 4-col.= 10" x 5.375" or Vertical: 4.875" x 11")*

Open Rate:	\$450
3-Month Rate:	\$325
6-Month Rate:	\$275
12-Month Rate:	\$250

One-Fourth (1/4) Page Ad:

(Vertical: 2-col.= 4.875"-wide x 5.375")* or (Horizontal: 3-col= 7.4"-wide x 4"-tall)*

Open Rate:	\$200
3-Month Rate:	\$175
6-Month Rate:	\$140
12-Month Rate:	\$125

One-sixth (1/6) Page Advertisement: (2 col.= 4.875"-wide x 3.5")*

Open Rate:	\$150
3-Month Rate:	\$125
6-Month Rate:	\$100
12-Month Rate:	\$90

One-eighth (1/8) Page Advertisement: (2-col.= 4.875" wide x 2.675")*

Open Rate:	\$95
3-Month Rate:	\$85
6-Month Rate:	\$75
12-Month Rate:	\$65

***Add \$200 To Monthly Rate for A Full Color Ad On Slick Paper.**

****Ad Production Fees May Apply.**

**DEADLINE is the 10th of each previous month for the following month's publication,
i.e.: Sept. 12th for Oct. printing.**

All Rates quoted on this page are NET rates. ASO advertising policy requires new clients to pay in-advance to establish credit. This applies to either the 1st Month or Quarter Specials (3-month schedules). Individuals with Land/Clubs For Sale are required to pay in advance and place an ad a minimum of 3-months.

***Rates subject to change without notice JANUARY 2017.
ASO Magazine Shipping & Distribution fees may apply.**

Adventure Sports Outdoors

Magazine Editorial Schedule

ASO features 'Canterbury Tales' Editorial pages-by Harry Canterbury,
Wild game Recipes and IL Dept. Natural Resources (IDNR) Conservation Police Reports.
All Hunting, Fishing, Dog Training, Real Estate, WOW Women's Outdoor World
Hiking, Camping, Paddling, Mushrooming. Lots of info & Fun!

Featured Writers:

Ted Nugent, Babe Winkelman.com, Richard Pearson-ISRA.org, Bob Murray-Meandering-Murray's,
Dan Gapen & "Bobber" Anne: Gapen.com, Kirby Schupp-TheShotgunShop.net, Bill Cooper
Outdoors, Donna Tonelli-Edecocoy.org, Dave Herschelman, Roland Cheek-Campfire Culture, Dave
Evans, Minnesota Memories-Nokay Lake, Tom Nauman-Morel Mania & Turkey Hunting with Ray
Eye, WooDaves.com, Dan Vinovich: Predator Guide, Thane Hunt: Disabled Shooting, John
Neporadny Jr.-Lake of the Ozarks, Jason Houser, Colby Simms & Ray Simms: SimmsOutdoors.com,
Bob Park-RaptorPremiumSpinnerbaits.com, Brandan Mathus: Rt 24 Gun & Pawn, Trapping &
Reloading. Ted Takaski & Scott Richardson, Dan Galusha: DansFishnTales.com, Steve Welch:
LakeShelbyvilleGuide.com, MikeRoux.com, Dave Shadow, Jason Mitchell, Devils Lake/ND, Ed
DeVires BAI Bowfishing. ASO Friends & Roving Reporters Norm Kelly and Bruce Brown.
Women's Outdoor World-WOW: Keli Van Cleave: PinkOutdoors.com, Marlene Odhlen-Hinz,
Outdoors with Anita Williams, A.K. Thompson-Dirt Church, Diana Storrs, Adventures with Nici
Haerter, plus many other female contributors. Real Estate: MaryAnnVance.com & Jack Hart.

Contributing Organizations: IDNR, & MDC, Disabled Outdoor Programs. Illinois State Rifle
Association (ISRA), NRA, NWTF & WITO, Pheasants/Quail Forever, Ducks Unlimited & Delta
Waterfowl, Rocky Mountain Elk Foundation & Outdoor Connection. Many County & State Tourism
Bureaus. IL High School Assoc. Bass Fishing, BAI-IllinoisBowFishing.net & many other fishing &
hunting org.

ASO-Magazine is published 12-months each year. Most Topics are featured in all seasons. Fishing,
Hunting, Outdoor Experiences, WOW-Women's Outdoor World, Real Estate, Conservation and
Sportsmen Rights, Waterfowling, Deer-Turkey-Upland Hunting, Bird Watching, Canoeing &
Paddling, Muskie Hunting-All Fishing, Mushroom Hunting, Trapping, Wildlife Rehabilitators,
Historical Perspectives, Disabled Opportunities & information on Winter Sport & Boat Shows round
out the ASO Magazine format.

All Ads, Stories and Photos send via e-mail to: asoandyb@gmail.com

**Need articles & press releases in a Word or Text file, photos & graphics separately attached as
jpeg or PDF. Please provide pictures in a high resolution format.**

AD files saved as: PDF or JPEG without any compression

An FTP site is available for large file transfers.

AD files should be created at 300dpi.

120 PAGES...ALL FULL COLOR PAGES

ASO is a 4-column page with 2.3125" wide per column (0.25" between each.)

A 2-column wide ad is: 4.875" wide. Total AD Image Size/page size: 10"-wide x 11"-tall.

MISSY WALKER FEE: \$25/hour

AD Production & Graphics E-mail: missywalker1974@gmail.com

ASO CONTACTS:

CALL Toll Free: 1-877-778-HUNT (4868)
(Fax line also, call 1st to fax.)

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Cathy Canterbury, Editor/Partner
Cell: 309-370-6922
Email: asocathy@gmail.com

Missy Walker: ASO Graphic Art Design & Production Manager
E-mail: missywalker1974@gmail.com

Webs: ASOMagazine.com & ASOMagazine.net

ASO Magazine Online Advertising Rates

<u>Display AD:</u>	<u>Monthly</u>	<u>Annual Fee*</u>
ASOMagazine.com or ASOMagazine.net AD	\$50	\$600

**REACH THOUSANDS OF CUSTOMERS at:
ASOMagazine.com & ASOMagazine.net**

Ads rotate on various pages. Live Links are also available on the magazine ad in the monthly ASO Magazine PDF file of the published edition available to viewers on ASOMagazine.com

ASOMagazine.net has each monthly publication up in one big scroll! This is a very easy to read format, versus .com with the low res pdf files that require toggling back and forth to pages.

Graphic Ads need to be provided by advertiser or ASO Magazine production may be able to create the website ad for current magazine advertisers, otherwise a \$25 production fee may be charged.

*ASO accepts all major credit cards, checks or cash.

Annual Advance pay offers a 5% discount off the 12-month rates excluding the Live Links.

*Quarterly and semi-annual billing options are available with credit approval.

2016 ASO Magazine Printing Schedule

Edition	Deadline	Print Dates
Sept. '16	08/10/16	AUG 22, 2016
Oct. '16	09/10/16	SEPT 20, 2016
Nov. '16	10/10/16	OCT 24, 2016
Dec. '16	11/10/16	NOV 21, 2016
Jan. '17	12/10/16	DEC. 19, 2016
Feb. '17	01/10/17	JAN 23, 2017
Mar. '17	02/10/17	FEB 20, 2017
Apr. '17	03/10/17	MAR 21, 2017
May '17	04/10/17	APR 18, 2017
June '17	05/10/17	MAY 22, 2017
July '17	06/10/17	JUNE 20, 2017
Aug. '17	07/10/17	JULY 24, 2017