

Adventure Sports Outdoors

*Magazine * TV * Website*

“The Voice of the American Sportsman”

Join the ASO Family and Reach the Outdoor Enthusiast
ASO Magazine is Loaded with Over 80 Stories Each Month...which keeps
ASO in hand much longer than other Publications...

PLUS...ASOMagazine.com

Promotes ASO's Magazine, Advertisers, TV Show & Sponsors

ASO's web has One Main Purpose

Support ASO Advertisers & Sponsors

Read ASO Magazine & Watch ASO-TV...All for Free!

ASO Web Site receives over 18,000 views per month.

ASO Magazine is monthly publication and prints 15,000 copies per month from April
– November and 18,000 copies per month in December. – March to accommodate
our sport shows. ASO reaches over 40,000 potential customers each month

Distribution to over 450 locations in Illinois, Missouri, Iowa and Indiana each month
in addition to our Subscriptions

ASO Magazine's YouTube Channel has over 100 TV shows available to view...

Many shows have had over 8000 viewings & others over 59,000 hits!

YouTube.com/asomagazine

PLUS...broadcasting on area Public Broadcast Stations (PBS).

ASO-TV has been in production since 1993, starting on
PBS station WTVP, Channel 47 reaching a potential 350,000+ households.

WEIU-Charleston has been picking up the show since 2002.

The PBS affiliate stations broadcasting ASO PLUS YouTube coverage reaches
Approximately 500,000+ households

“Like” Adventure Sports Outdoors's page on FACEBOOK and stay connected!

Please see rates included for promoting and advertising in ASO-Magazine.

All rates are net.

For your convenience ASO accepts Visa, MasterCard, American Express & Discover.

ASO Magazine Rates & Ad Sizes

Full Page Advertisement: (4 col.= 10" Wide x 11" Tall)*

Open Rate:	\$500
3-Month Rate:	\$450
6-Month Rate:	\$400
12-Month Rate:	\$350

One-Half (1/2) Page Ad: (Horizontal: 4-col.= 10" x 5.375" or Vertical: 4.875" x 11")*

Open Rate:	\$400
3-Month Rate:	\$350
6-Month Rate:	\$300
12-Month Rate:	\$200

One-Fourth (1/4) Page Ad:

(Vertical: 2-col.= 4.875"-wide x 5.375")* or (Horizontal: 3-col= 7.4"-wide x 4"-tall)*

Open Rate:	\$200
3-Month Rate:	\$175
6-Month Rate:	\$150
12-Month Rate:	\$100

One-sixth (1/6) Page Advertisement: (2 col.= 4.875"-wide x 3.5")*

Open Rate:	\$100
3-Month Rate:	\$95
6-Month Rate:	\$85
12-Month Rate:	\$75

One-eighth (1/8) Page Advertisement: (2-col.= 4.875" wide x 2.675")*

Open Rate:	\$90
3-Month Rate:	\$80
6-Month Rate:	\$70
12-Month Rate:	\$50

***Add \$100 To Monthly Rate for A Full Color Ad On Slick Paper.**

****Ad Production Fees May Apply.**

**DEADLINE is the 17th of each previous month for the following month's publication,
i.e.: Jan. 17th for Feb. printing.**

***Rates subject to change without notice JANUARY 2025.
ASO Magazine Shipping & Distribution fees may apply.**

Adventure Sports Outdoors

Magazine Editorial Schedule

ASO features Andy's Chronicles by Andy Bugos,
Wild game Recipes and IL Dept. Natural Resources (IDNR) Conservation Police Reports.
All Hunting, Fishing, Dog Training, Real Estate, Auctions, Recreational Land,
Hiking, Camping, Paddling, Mushrooming. Lots of info & Fun!

Featured Writers:

Ted Nugent, Richard Pearson-ISRA.org, Late Dan Gapen Sr. & "Bobber" Anne:
Gapen.com, Kirby Schupp-TheShotgunShop.net, Bill Cooper Outdoors, Dave
Herschelman, WooDaves.com, Dan Vinovich: Predator Guide, Thane Hunt: Disabled
Shooting, Jason Houser, Colby Simms & Ray Simms: SimmsOutdoors.com, Bob Park-
RaptorPremiumSpinnerbaits.com, Dan Galusha: DansFishnTales.com, MikeRoux.com,
Dave Shadow, Jason Mitchell, Devils Lake/ND, Ed DeVires BAI Bowfishing. Tom Berg,
Richard Creason, Scott Cummings, John Simeone, Marlene Odhlen-Hinz, Walt Matan,
Reagan Smith- Reag's Guide Service, Steve Welch- Lake Shelbyville Guide, Matt
England- England Expeditions and many more.

Contributing Organizations: IDNR, & MDC, Disabled Outdoor Programs. Illinois State
Rifle Association (ISRA), NRA, NWTF & WITO, Pheasants/Quail Forever, Ducks
Unlimited & Delta Waterfowl, Rocky Mountain Elk Foundation & Outdoor Connection.
Many County & State Tourism Bureaus. IL High School Assoc. Bass Fishing, BAI-
IllinoisBowFishing.net & many other fishing & hunting org.

ASO-Magazine is published 12-months each year. Most Topics are featured in all
seasons. Fishing, Hunting, Outdoor Experiences, Real Estate, Conservation and
Sportsmen Rights, Waterfowling, Deer-Turkey-Upland Hunting, Bird Watching,
Canoeing & Paddling, Muskie Hunting-All Fishing, Mushroom Hunting, Trapping,
Wildlife Rehabilitators, Historical Perspectives, Disabled Opportunities & information
on Winter Sport & Boat Shows round out the ASO Magazine format.

- All Ads, Stories and Photos send via e-mail to: asoandyb@gmail.com
- Need articles & press releases in a Word or Text file, photos & graphics separately attached as jpeg or PDF. Please provide pictures in a high resolution format.
- AD files saved as: PDF or JPEG without any compression
- AD files should be created at 300dpi.
- 104 PAGES...ALL FULL COLOR PAGES
- ASO is a 4-column page with 2.3125" wide per column (0.25" between each.)
- A 2-column wide ad is: 4.875" wide. Total AD Image Size/page size: 10"-wide x 11"-tall.

MISSY WALKER FEE: \$25/hour

AD Production & Graphics E-mail: missywalker1974@gmail.com

ASO CONTACTS:

Andy Bugos, Owner

Cell: 309-437-2247 Fax: 309-745-3571

Email: asoandyb@gmail.com

201 Gloria Parkway Washington, IL 61571

Missy Walker: ASO Graphic Art Design & Production Manager

E-mail: missywalker1974@gmail.com

Website: ASOMagazine.com

2024 ASO Magazine Printing Schedule and Information

Graphic Ads can be provided by advertiser or ASO Magazine production can create the ad and email it back for approval. If you would like us to build the ad, please provide that information by the 15th of the month so there is time for ad construction and approvals.

*ASO accepts all major credit cards, checks or cash.

*Quarterly and semi-annual billing options are available with credit approval.

Edition	Deadline	Print Dates
Jan. '24	12/17/23	DEC. 19, 2023
Feb. '24	01/17/24	JAN 19, 2024
Mar. '24	02/17/24	FEB 19, 2024
Apr. '24	03/17/24	MAR 19, 2024
May '24	04/17/24	APR 19, 2024
June '24	05/17/24	MAY 20, 2024
July '24	06/17/24	JUNE 19, 2024
Aug. '24	07/17/24	JULY 19, 2024
Sept. '24	08/17/24	AUG 19, 2024
Oct. '24	09/17/24	SEPT 19, 2024
Nov. '24	10/17/24	OCT 21, 2024
Dec. '24	11/17/24	NOV 19, 2024